

# NAI Global's Campus Recruiting and Internship Business-In-A-Box Series

This global workforce Business-In-A-Box Series incorporates best practices, resources, tools and templates to build and grow your business.

## Business-In-A-Box Overview

#### **Campus Recruitment Program**

With organizations' pressing workforce needs, interns and new graduates are a great source of talent. With this Business-In-A-Box program, your NAI office will gain access to strategies and resources to effectively target college campuses to create a pipeline of candidates for your CRE Firm.

#### **NAI's Internship Program**

Internship programs create an opportunity to build a talent pipeline by providing early access to emerging talent, including new perspectives, ideas, and skill-sets and increasing talent retention. Leverage resources and tools to design your program that supports firm goals, talent needs and to build a pipeline of candidates for your business.

### **Benefits**



#### College *Recruiting* Program

- Address critical firm workforce needs
- Create a pipeline of talent
- Easier to train for current and future skills
- Improved talent acquisition and retention



#### College Internship Program

- Addresses future skill gaps
- Effective strategy to increase productivity of higher skilled employees
- Creates a brand ambassadors with intern testimonials
- Supports a diverse talent pipeline

## What's Inside the Box

#### Campus Recruitment

Discover 6 steps to source, recruit and hire interns or college students.

# Best practices, resources, tools and templates:

- Campus Recruitment Executive Briefing
- 5 CRE Internship Job Description Templates
- Collegiate Audience Profile Template
- Campus Recruitment Best Practices
- Campus Recruitment Case StudiesCampus Recruitment Sourcing Methods
- Campus Recruitment Best Practices
- Onboarding Best Practices

#### College Internship

Discover 6 steps to hire, manage and lead an intern through your internship program.

## Best practices, resources, tools and templates:

- Internship-In-A-Box Storyboard Presentation
- Internship Model Options
- CRE Internship Compensation Best Practices
- Internship Talent Acquisition Process
- Performance Management Process and Evaluation
- Goal Management Guide
- 4 Steps to Improve Poor Performance
- Assigning a Mentor & Mentorship Best Practices